



Guidelines and Mural Application

Johnson City encourages mural projects that enhance the community and increase connections between artists, neighborhoods and city residents. The Public Art Committee can assist you in a variety of ways. As you develop your project proposal, we can offer feedback and suggestions to ensure you have a realistic timeline and sufficient budget as well as a plan for ongoing maintenance once the work is installed. We can help you navigate city codes and statutes so you are sure to be in compliance, and we can coordinate presentation of your proposal to our committee and the City Commission.

Note: All applicants are strongly encouraged to meet with a member of the JCPA public art committee at least a month prior to submitting a mural application. Applicants are strongly encouraged to share their plans with the surrounding properties and neighborhood association prior to submitting a mural application.

ELIGIBILITY AND FUNDING CRITERIA

Individuals/organizations intending to create a mural on an exterior wall that is visible from the public right-of-way can apply for funding through the Public Art Committee. Funding is limited and may not be granted.

Mural applicants may be:

1. An individual artist or group of artists
2. Building or business owner;
3. Not-for-profit groups such as neighborhood associations, citizen-based groups, schools and organizations with 503(c)(3) status. IRS 503(c)(3) status is not required. A “not-for-profit” is defined as an organization whose primary purpose is to serve and provide

general benefits to the public and the organization's/group's net earnings are not distributed to those who control it.

REVIEW CRITERIA

SCALE: Appropriateness of scale to the wall upon which the mural will be painted/attached and to the surrounding physical features.

CONTEXT: Architectural, geographical, sociocultural, and/or historical relevance to the site.

Note: Murals in the historic district are subject to historic commission guidelines.

COMMUNITY SUPPORT: General support/advocacy from the building owner/user, surrounding neighborhood, adjacent businesses, and/or arts community.

FEASIBILITY: Demonstrated ability to complete the proposed mural on time and within budget.

MEDIA: Appropriate media proposed to ensure the mural's longevity and durability.

STRUCTURAL AND SURFACE STABILITY: Commitment to repair the mural surface as necessary before painting and a plan for mitigating graffiti through design and/or graffiti coating.

LETTER OF SUPPORT FROM BUILDING OWNER: Commitment to keep the mural in place as approved for a minimum of 5 years and to maintain the mural during that time.

PUBLIC ACCESSIBILITY, SAFETY AND LIGHTING: Plan to comply with City codes for safety, accessibility, and lighting.

APPLICATION PROCESS

1. At least one month prior to submitting your Public Art Mural application, meet with the mural program coordinator for an initial review of imagery, location , funding and building owner’s approval.
2. Complete the Public Art Mural program application.
3. Provide all required supplementary materials, including:
 - JPG image(s) of a color rendering of proposed mural
 - JPG image(s) of site and physical surroundings
 - Up to 6 jpg images of artist’s past work; if more than one artist, submit 6 images per artist.
 - Project timeline
 - If attaching panels to a wall, a materials list, drawing and attachment plans must be submitted.

ARTIST INFORMATION:

Lead Artist’s Full Name _____

Street Address _____

City State Zip _____

Website _____

Main phone _____

Email _____

MURAL LOCATION

Building Name _____

Business(es) Located in Building _____

Street Address _____

City State Zip _____

Property Owner Name _____

Property Owner Contact Info _____

Cell phone _____

Business phone _____

Email _____

MURAL PROPOSAL AND MATERIALS

Describe the concept, composition and purpose of the proposed mural:

Describe mural's relevance to its location and the community that will be impacted by it:

From what intersections/viewpoints can pedestrians and vehicles see the mural?

What is the composition and condition of the wall the mural is to be placed on and how will you prepare the wall appropriately?

What are the mural's proposed dimensions?

What painting materials do you plan to use?

How will you plan for mitigating vandalism?

MURAL FEASIBILITY

Describe the artist's past experience creating murals.

Describe your funding strategy for the mural project.

COMMUNITY SUPPORT

Describe the public outreach that has been done to date (e.g. meetings with the neighborhood association, business community, surrounding neighbors etc.)

Is there a sponsoring organization for this mural project? If so, please provide their contact info:

Attach letters of support from sponsoring organizations and/or neighbors.

Attach a letter from the property owner.

EXPENSES

Artist fees _____

Assistant fees _____

Supplies/Materials _____

Insurance _____

Wall Preparation _____

Scaffolding/Ladders/Lifts _____