



CALL FOR PROPOSALS: TRAFFIC CONTROL BOX ART WRAPS IN JOHNSON CITY, TENNESSEE

The Public Art Committee of Johnson City, TN is seeking proposals from artists or art teams for the commission of artwork designed for traffic control box wraps.

ELIGIBILITY: This opportunity is open to all professional artists over the age of 18 with previous professional art and design experience. Refer to the Selection Criteria listed below for additional requirements.

BUDGET: Nine proposals will be selected for the project, and each finalist will be paid a \$500 stipend for his/her finalized proposal. Two of the finalists will be selected to design artwork for an additional, smaller traffic control box and will be paid an additional \$250 for the design (two locations include a smaller box next to the larger one, and both boxes will be wrapped). The secondary design must complement the original submission as this wrap will be placed on a box directly next to the larger one. All selected artists will be responsible for own materials and photography equipment.

DEADLINE: July 16, 2021

QUESTIONS: Cheyenne Kumbhare ckumbhare@johnsoncitytn.org 423-975-2706

PROJECT DESCRIPTION:

The Johnson City Public Art Committee plans to install traffic control box art wraps at nine locations throughout Johnson City. Traffic control boxes are located at signalized intersections and house the components that power traffic lights. Their prominent placement on street corners and their blank, metal surfaces offer an excellent space to incorporate art.

Artwork must be designed to fit within the specific dimensions for each control box to ensure that the image is not distorted or off-center. The artwork may be designed at any size as long as it is proportionally suited to the control boxes (all boxes are the same size). Please refer to the template below for dimensions. After the proposed designs are selected and finalized, artists will photograph their work as specified below and send to the Johnson City Public Art Committee. Designs will be printed on durable, vinyl wraps and installed on the appropriate control boxes. The committee will oversee the processing and installation of each wrap.

Wrap designs may explore any theme, though the content must be appropriate for all audiences. Following the proposal selection, selected artists will be allotted three weeks to finalize their designs if they have not already done so. The two artists who are selected to design artwork for the additional, smaller boxes will be allotted 4 weeks to finalize their submitted designs and create an additional design for the smaller box.

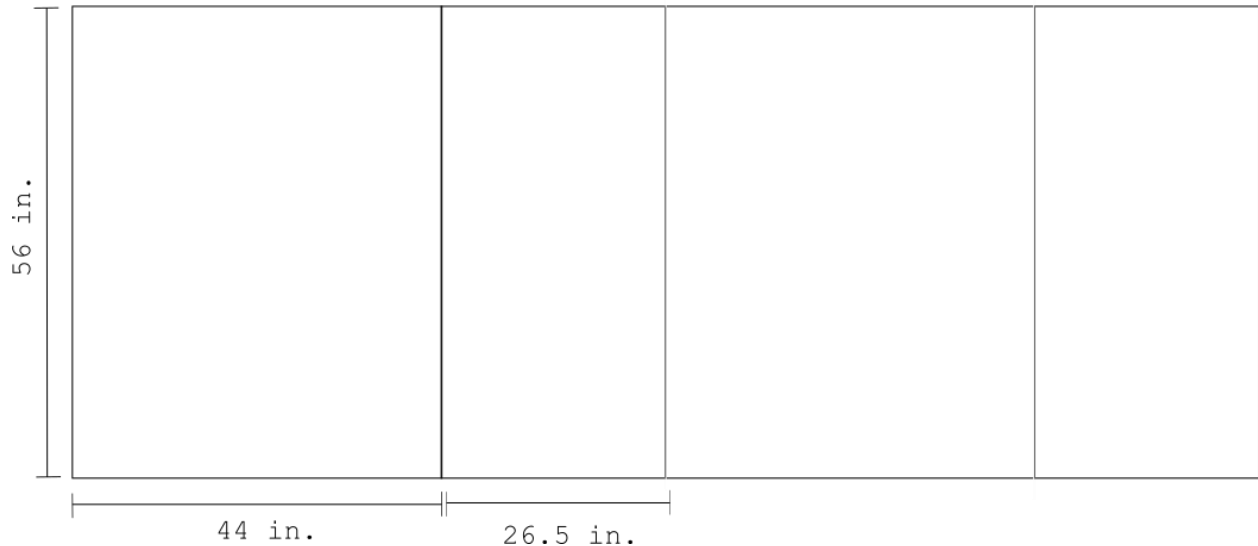
TRAFFIC CONTROL BOX LOCATIONS:

1. N. Roan & King St.
2. Liberty Bell Blvd. & John Exum Pkwy. (double)
3. Lamont St. & University Pkwy.
4. W. Watauga & W. Market St.
5. E. Maple St. & S. Roan St.
6. University Pkwy. & W. State of Franklin Rd. (double)
7. John Exum Pkwy. & Delaware St.
8. University Pkwy. & W. Market St.
9. Buffalo St. & S. Roan St.

TRAFFIC CONTROL BOX TEMPLATE:

Each traffic control box is approximately 44”w x 26.5”d x 56”h. Designs must be proportionally suited to these dimensions. Download the template at

<https://jcpublicart.com/traffic-wrap-art-call/>



PHOTOGRAPHY REQUIREMENTS:

All finalists will be required to photograph their work for final submission (if work is not already in a digital format). If photos do not meet specifications required for a quality vinyl print, they must be resubmitted. Guidelines for photographing artwork are as follows:

- **Take photo with the highest quality camera you have available and at the highest resolution possible**
- **Photograph the artwork as straight on as possible (do not angle the camera)**
- **If possible, set camera on a tripod or other stable object and use the timer function on the camera to take the photo (this will decrease the likelihood of shaking and producing a blurred image)**
- **Do not compress the photo when submitting**
- **Ensure that there is no glare present in the photograph**

SELECTION CRITERIA:

The Johnson City Public Art Committee will review the proposals of applicant artists and will select nine finalists. Their selections will be based on the following criteria:

- **Artistic excellence as demonstrated in 2 digital images of the artist(s) previous work**
- **Artistic merit**
- **Quality of proposed wrap design**
 - If the design is to include text, it must be included in the design. Designs may not be used for advertisement or to promote a business, product or viewpoint
 - Designs may not include any breach of intellectual property, trademarks, brands, or images of illegal activity
 - Design must include all visible sides of the box (do not include a design for the top of the box)
- **Experience in design of projects of a similar type and scale**
- **Willingness to meet all contractual guidelines**
- **The use of content appropriate for all audiences**

SUBMISSION GUIDELINES:

Submit a digital packet using the online form at <https://jcpublicart.com/traffic-wrap-art-call/>. Submissions shall include the following:

- **Artist's resume**
- **2 digital images of previous artwork**
- **Artist statement (a typed statement briefly explaining your design, one page maximum)**

Note: Artists may submit more than one design proposal in the same application. If submitting more than one design proposal, a statement for each design must be submitted.
- **Proposed design**
 - Design proposal using the template provided; scan/photograph/upload as a digital file
 - Designs that are nearly complete are recommended; the Selection Committee will make their selections based on the design presented
 - Must include basic composition and provide a strong sense of the color palette that will be used
 - Must be fitted to the template provided for the control box
- **Contact information for 2 professional references**

PROJECT SCHEDULE:

Deadline for Application: July 16, 2021

Notification of Nine Finalists: August 6, 2021

Finalist Final Designs Due: August 27, 2021

The vinyl wrap installation will take place by October 2021.

When submitting your proposal, please confirm that you can work within the timeframe noted above.