



CALL FOR ENTRIES: ARTWORK BY CHILDREN (AGES 5 - 12 YEARS) FOR LAMPPOST BANNERS IN NISWONGER CHILDREN'S HOSPITAL NATURAL ADVENTURE AREA IN DOWNTOWN JOHNSON CITY, TENNESSEE

The Public Art Committee of Johnson City, TN is seeking artwork by children to be printed on banners for lampposts in downtown Johnson City's Niswonger Children's Hospital Natural Adventure Area (the playground in front of Johnson City Public Library). Banners will be on display from June 2024 to May 2026.

ELIGIBILITY: This opportunity is open to children ages 5 to 12 years living in and around Johnson City (within a 25-mile radius).

DEADLINE: March 1, 2024 by 4:00 p.m.

QUESTIONS: Cheyenne Kumbhare ckumbhare@johnsoncitytn.org 423-975-2706

SELECTION CRITERIA:

The Banner Selection Committee will review all entries and will select artwork to be included in the exhibition.

SUBMISSION GUIDELINES:

Submit a digital packet using the online form at <https://jcpublicart.com/childrens-banner-exhibition-call-for-entries/>. One image may be submitted for consideration.

Submissions shall include the following:

- **Brief artist bio (250 words maximum)**
- **Artwork title and description (250 words maximum)**
- **Image of artwork**
 - All artwork must be submitted in a digital format. Acceptable file extensions are jpg and png. Maximum file size that may be uploaded to the online submission form is 50MB. The file size for the image submitted should be 50MB or less for the initial submission. If your artwork is

selected for the exhibition, you may then be required to provide an image with a larger file size.

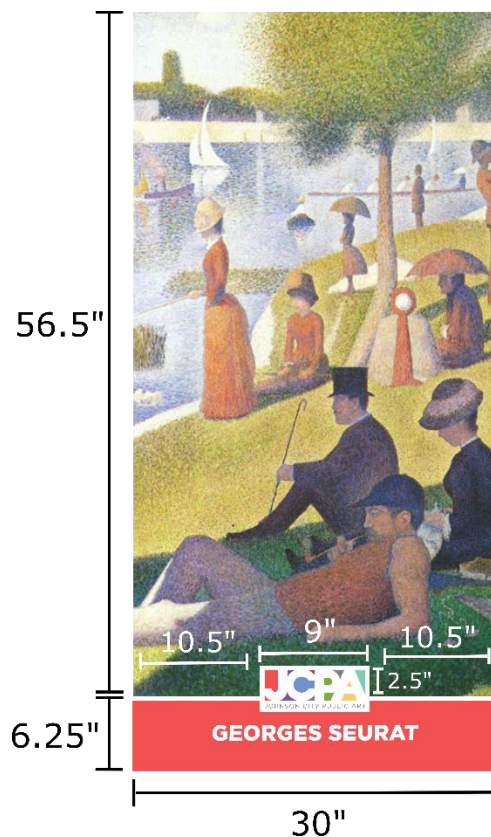
BANNER LAYOUT:

Final artwork dimensions will be 30”w x 56.5”h. Each banner will include a 6.25” banding at the bottom which includes the child’s name and the Johnson City Public Art (JCPA) logo. Please refer to the example layout shown below.

Those who would like to create artwork to suit the banner dimensions may use the banner template provided online at: <https://jcpublicart.com/wp-content/uploads/2023/12/Banner-Template.pdf>.

The banner template may be printed on 8.5” x 11” or 11” x 17” paper, though it is intended to be printed on 11” x 17” paper to offer a larger space for artwork creation.

Use of the template is **NOT** required, but JCPA reserves the right to crop or adjust artwork that does not conform to the 30”w x 56.5”h dimensions. These alterations, if required, will be made with attention to legibility, best impact, and aesthetics.



Please note: banding colors will vary.

GUIDELINES FOR PHOTOGRAPHING PHYSICAL ARTWORKS:

Take photo with the highest quality camera you have available and at the highest resolution possible

- Photograph the artwork as straight on as possible (do not angle the camera)
- If possible, set camera on a tripod or other stable object and use the timer function on the camera to take the photo (this will decrease the likelihood of shaking and producing a blurred image)
- Do not compress the photo when submitting
- Ensure that there is no glare present in the photograph

PROJECT SCHEDULE:

Deadline for Entries: March 1, 2024 by 4:00 p.m.

Notification of Finalists: March 15, 2024

Banner Installations: June 2024

PROMOTION:

Promotions will be scheduled throughout the banner display period and may include a webpage on jcpublicart.com highlighting the banners and artists, an email campaign, JCPA Facebook and Instagram posts, featured articles in The Johnson City Press, and coverage on local new stations.

LEGAL INFORMATION:

The Johnson City Public Art Committee and City of Johnson City staff reserve the right to crop or adjust the entrant's digital file as needed to suit the banner format and dimensions. As the Johnson City Public Art Committee will cover the cost of production of the banners, they own the rights to the banner layouts but not the artwork itself. The artist shall retain all rights to the artwork under the Copyright Act, 17 U.S.C. & 101, et seq. The artist authorizes the Johnson City Public Art Committee and the City of Johnson City to make, and to authorize the making of, photographs, banners, or other 2-dimensional reproductions of the artwork for education, public relations, arts, promotional and other purposes.

When submitting artwork, the entrant acknowledges that the Johnson City Public Art Committee may use the selected artwork for the purposes of advertising the exhibition. This may also require alteration of the work through cropping, sizing, angling, etc. as suitable for the layout of the promotional materials. The entrant grants the Johnson City Public Art Committee full rights and unlimited use of his/her submitted image in the banner layouts and for promotional purposes in both print and digital format.

By entering artwork for consideration, the entrant agrees to all the terms described herein and gives permission for his/her artwork to be displayed in the exhibition for its duration (June 2024 – May 2026). The City of Johnson City reserves the right, at its discretion and without cause, to terminate the lamppost banners or any portion of the banners as it deems necessary. Artists shall receive no compensation for selection or exhibition of artwork.